

ANNUAL REVIEW

ONE

2020





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ABOUT ONE

ONE is a global movement campaigning to end extreme poverty and preventable disease by 2030, so that everyone, everywhere can lead a life of dignity and opportunity.

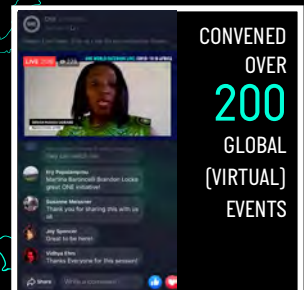
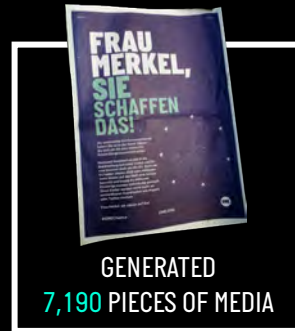
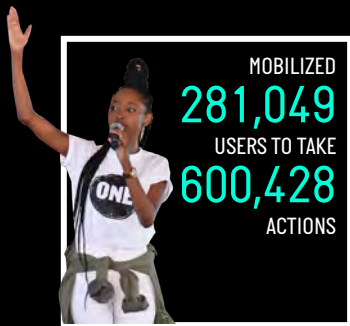
We believe the fight against poverty isn't about charity, but about justice and equality. Whether lobbying political leaders in world capitals or running cutting-edge grassroots campaigns, ONE pressures governments to do more to fight extreme poverty and preventable disease, particularly in Africa, and empowers citizens to hold their governments to account.

ONE's supporters are crucial to this work. They come from every walk of life and from across the political spectrum. They're artists and activists, faith and business leaders, students and scientists. They take action day in, day out — organizing, mobilizing, educating, and advocating so that people will have the chance not just to survive, but to thrive.

ONE teams in Abuja, Berlin, Brussels, Dakar, Johannesburg, London, New York, Ottawa, Paris and Washington DC, educate and lobby governments to shape policy solutions that save and improve millions of lives — and which every year are under threat from cuts and other priorities.

Co-founded by Bono and other activists, ONE is strictly nonpartisan. ONE is not a grant-making organization and does not solicit funding from the public or receive government funds. ONE is funded almost entirely by foundations, individual philanthropists and corporate partners.

2020 IN NUMBERS



LETTER FROM THE PRESIDENT & CEO AND BOARD CHAIR

Few of us can remember a more difficult year with more devastating consequences than 2020. What began with reports of a new deadly “flu-like” virus spiraled into a global pandemic that took millions of lives, left millions more in lockdown, and sent the entire global economy into freefall. The sustained attack has been as devastating as any war in recent memory.

By the end of 2020, some 270 million people around the world—roughly the combined populations of Germany, the UK, France, and Italy—were on the brink of starvation. Close to 100 million people were pushed into extreme poverty. It has threatened our fight against other preventable diseases and reversed years of economic progress and development gains. In Africa, these aftershocks from the pandemic were felt more severely, resulting in spikes in food insecurity, job loss, and gaps in education.

For much of the year, the virus was winning. A coordinated, global response was nowhere to be found, while countries understandably focused on their domestic crises. But as virus mutations and economic fallout made brutally clear, a domestic-only response was doomed to fail. The global crisis demanded a global response... a fight that ONE was built for.

Within days from our new at-home workspaces, we launched the ONE World Campaign urging that everyone get access to vaccines and other interventions, supporting people worst hit economically and laying the foundation to ensure we are better prepared next time.

We shaped the narrative in the media, with the phrase “none of us are safe until all of us are safe” repeated by heads of state and editorial boards. We elevated the discussion everywhere, from the New York Times to Der Spiegel to CNBC Africa. We shifted our advocacy to digital-first, developing virtual campaigns to mobilize supporters and bring our activists together, even as the pandemic has kept them apart. We joined together our activists, global experts, policymakers, and media partners to bring our call to action to new audiences and platforms.

Early in the pandemic, as the public searched for good information, we launched our #PassTheMic campaign in which celebrities around the world, from Julia Roberts to Fena, handed over their social media accounts to global experts and frontline workers including Dr. Anthony Fauci and Dr. Ngozi Okonjo-Iweala. We reached over 400 million people on social media. And after months in lockdown, when the world was looking for a little inspiration, we brought together 10 of Africa's most prominent music artists to record “Stand Together,” an anthem of solidarity against COVID-19, which garnered over three million video views.

We launched our Africa Tracker to bring real-time data to life and illustrate the disproportionate impact the aftershocks of this pandemic are having on the whole continent. As the promise of vaccines became clear, we created our Vaccine Access Test to shine a spotlight on what countries and companies are doing to support—or hinder—an equitable, global response.

Our campaign to support funding for Gavi, the Vaccine Alliance, was well underway before the pandemic, and in March, we had to shift tactics from in-person to online quickly. Through meetings, calls, tweets, and many more actions, our campaign helped Gavi far exceed its funding goal and raise \$8.8 billion to protect millions of children from preventable diseases.

We took this momentum straight into our work on a global response and COVID-19 vaccines, securing unprecedented resources and funding. Our advocacy in 2020 helped secure commitments of more than \$7 billion for the ACT Accelerator (and as of April 2021, \$11.1 billion)—the global initiative to mobilize the funding needed to deliver vaccines, therapeutic treatments, and other vital health tools, particularly for the world's poorest countries.

In the United States, we pushed Congress and the incoming Biden administration to support billions in funding for a global response to COVID-19, leading to the largest 12-month increase in foreign aid spending in early 2021...\$11.5 billion. In Africa, we championed the continent's growing leadership and worked closely with the UNECA and the AU's Special Envoys on COVID-19 response to shape our advocacy and ensure Africa's voice is not ignored amidst the chaos of the crisis. In Brussels, we helped secure an additional €1 billion in EU aid that will see the EU maintain its commitments to the world's poorest people. In France, we led the charge for the government to raise its aid budget to meet the 0.7% spending target. At the World Bank-IMF, we successfully pressed for a debt suspension package and laid the groundwork for a historic decision for the IMF to issue billions in SDRs for economic relief for low-income countries.

(RED) continued its work to support the Global Fund and also stepped up to generate cash for the Global Fund's COVID-19 response, which mitigated against the pandemic's impact on existing HIV/AIDS programs (RED) and its partners have funded for 15 years. Among the newest life-saving products to market were Apple's three new (RED) iPhones and the first-ever (RED) Apple Watch, Amazon's 4th generation Echo, a Vespa Primavera scooter, and a suite of items from the latest partner, Therabody. Through private sector partners and an energized audience of 6 million people, (RED) generated \$31 million for the Global Fund in 2020...for a total of \$700 million over 15 years.

While significant progress was made in 2020, our work in 2021 is just as urgent, and our challenge to have a more coordinated, global response to this pandemic remains. 2021 will also see an organizational shift for ONE, as our CEO Gayle Smith takes a leave of absence to be the Coordinator for Global COVID Response and Health Security at the US State Department. While Gayle is on temporary assignment, Tom Hart will serve as acting CEO.

As we embark on a new year and new challenges, ONE remains committed to empowering people to use their voices to create change. We are very proud of the work we have done and energized for the critical work ahead in the fight against poverty and disease.

Gayle Smith, President and CEO

Tom Freston, Chair of the Board of Directors

(RED) fights two pandemics:

AIDS and COVID-19

As COVID-19 spread, its potential to devastate the life-saving work of existing HIV/AIDS programs became ever clearer. The Global Fund COVID-19 Response was established as a funding mechanism to fight the virus and mitigate its impact on those programs. In April, (RED) and its private sector partners began delivering funding to the Global Fund COVID-19 Response, while continuing to fund existing programs in eight countries in sub-Saharan Africa.

At the close of 2020, (RED) had generated more than \$650 million for the Global Fund, including nearly \$11.3 million for the COVID-19 Response. Campaigning activities during 2020 included:

EAT (RED) 2020: DELIVE(RED)

To coincide with "Giving Tuesday Now" in May, (RED) and on-demand delivery service, DoorDash, partnered for "DELIVE(RED)," a campaign that saw DoorDash and its customers collectively contribute more than \$500,000 to the Global Fund COVID-19 Response. In the US, Canada and UK, the DoorDash app turned (RED) for a week to highlight impact

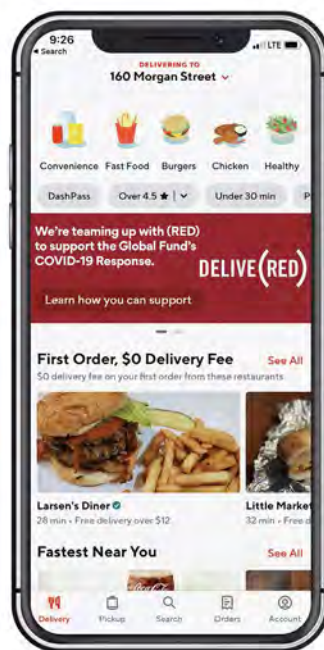
messaging, opportunities to donate and custom merchandise. To further engage food fans and promote (RED), DoorDash hosted winnable virtual experiences with chefs Elizabeth Falkner, Lamar Moore, Nina Compton, Hong Thaimmee and more.

New (RED) Partners and Supporters

- Roche engaged (RED) to highlight the importance of diagnostics and testing in the fight to end AIDS through creative educational content, produced and distributed by (RED) and GroupNine.
- Merck/MSD joined forces with (RED) to support key campaign moments and provide catalytic funding to (RED)'s work. Merck's support will run through the end of 2021.
- NetJets, U-Mask and Therabody all launched new partnerships with (RED), including a (NETJETS)RED 25-hour flight card, (RED)'s first face mask and a range of (THERABODY) RED percussive massage devices, respectively. A portion of proceeds from each product goes to the Global Fund COVID-19 Response and HIV/AIDS programs in sub-Saharan Africa.

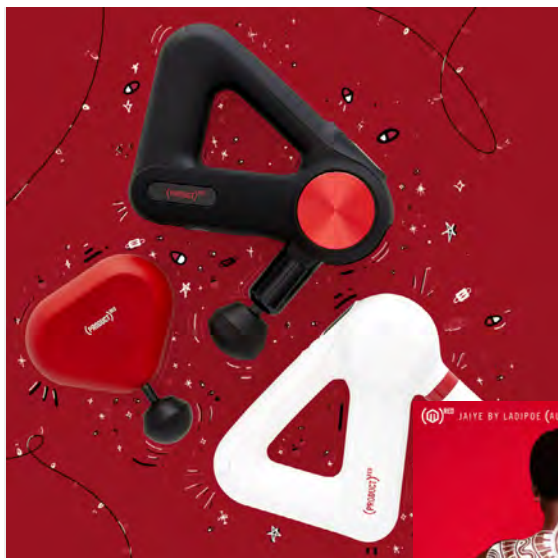


iPhone 12 (PRODUCT)RED and iPhone 12 mini (PRODUCT)RED.



DoorDash in-app promotion as part of the 2020 DELIVE(RED) campaign.

(RED)



(PRODUCT)RED Theragun Elite, (PRODUCT)RED Theragun Pro and (PRODUCT)RED Theragun Mini

Apple Approached \$250 Million Milestone

Apple launched a record number of (RED) devices in 2020, including three new (PRODUCT)RED iPhones and the first-ever Apple Watch (PRODUCT)RED. Money raised from sales of these products and the entire (PRODUCT)RED collection will continue to go to the Global Fund COVID-19 Response through June 30, 2021. Apple also donated \$3.6 million worth of PPE to the Ministry of Health in Zambia.

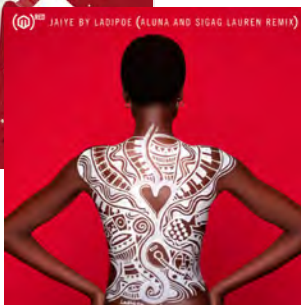
On World AIDS Day 2020, Apple announced that it had raised almost \$250 million for the Global Fund, marking nearly 15 years of partnership with (RED). To celebrate the milestone, hundreds of Apple storefronts turned (RED); Apple launched an Apple Pay fundraising campaign; (RED) was featured on the frontpages of Apple's App Store and Apple.com; and two editorial pieces on Apple Newsroom highlighted the partnership and Apple's PPE donation.

(SHOPATHON)RED Returned for its Sixth Year

In November, (RED) launched its sixth annual SHOPATHON campaign, offering hundreds of products at Amazon.com/RED, including a new (RED) Echo device. Supported with funding from Merck/MSD, the campaign presented (RED)'s first augmented reality pop-up store on Snapchat, where users could buy products from partners including

Ames Bros, Ronald Draper, JAM + RICO and STUDIO 189. For the second year, (RED) partnered with celebrity shout-out app, Cameo. Stars including Madelyne Cline, Leona Lewis, Selenis Leyva and Lecrae donated revenues to (RED), in addition to donations from Cameo.

Bringing awareness to the fight against AIDS and COVID-19, stars including Phoebe Robinson, Michelle Buteau, JK Simmons, DJ Khaled, and Laura Marano joined forces to appear in a (RED) PSA, promoting a number of life-saving (RED) products.



"Jaiye" by LADIPOE, featuring Aluna and Sigag Lauren, with artwork by Brooklyn-based Nigerian performance and visual artist, Laolu Senbanjo.

On World AIDS Day, (RED) unveiled a new partnership with African record label, Mavin Records, and launched a remix of the hit single "Jaiye" by LADIPOE, featuring artists Aluna and Sigag Lauren. The single is available to stream and download worldwide, with proceeds going to the Global Fund COVID-19 Response. It will appear on the upcoming DANCE (RED) SAVE LIVES Vol. III album, out early 2021. The album will feature remixes of several Mavin artists and (RED) and fans will have the chance to feature on the album through a remix contest.

Additional World AIDS Day Activations

Bank of America raised awareness of its partnership with (RED) across its network of 16,000 ATMs and digital screens in more than 2,000 of their financial centers throughout the US. Through December 2020, Bank of America also tripled donations to (RED), up to a maximum corporate donation of \$2 million.

The Starbucks Foundation donated \$500,000 to the Global Fund and invited customers to join the fight with (RED) via Starbucks Stories.

Telcel donated \$1 million to the Global Fund, raised through its annual in-store program in Mexico and Latin America.

Louis Vuitton created a Louis Vuitton I (RED) Trainer designed by Men's Artistic Director, Virgil Abloh. For each pair of trainers sold, \$200 was donated to the Global Fund to fight AIDS.

Calm released a new (CALM)RED Sleep Story, narrated by Idris Elba and donated \$1 for every listen to the fight against AIDS and COVID-19, up to \$100,000.

DEEP DIVE

ONE WORLD
CAMPAIGN**The ONE World Campaign: A Global Pandemic Demands a Global Response**

In March 2020, COVID-19 turned the world upside down. While the pandemic was impacting everyone, it was wreaking its worst on the people, communities and countries least able to withstand the shock.

Even the best health systems in the world have struggled to respond to the outbreak. While Africa was armed with lessons and expertise from Ebola, polio, HIV and other disease threats, it was clear that the pandemic was already overwhelming countries with weak health systems.

Where you live shouldn't determine whether you live.

ONE reacted quickly. Within days of shutting down our offices, we pivoted our focus and resources and launched the ONE World Campaign. We knew the only way to win this fight was for world leaders to come together to address the immediate health emergency and economic fallout, establish a pandemic preparedness plan, and ultimately, build back differently for the long term. We urged our leaders to stand alongside those most vulnerable to the threats posed by the pandemic. It wasn't just the right thing to do — it's the smart thing to do. The virus wasn't paying attention to borders or geographies, and it was going to keep going until we shut it down — everywhere.

That's why we called for a Global Pandemic Response Plan and urged leaders to do the following:

1. Protect the vulnerable, support essential workers and make treatments available to all.
2. Support the people who will be worst hit economically.
3. Strengthen health systems around the world so we're ready if this happens again.
4. Respond to the imperative to create a more just and equal world.

Clean stencil in Westminster, London.



Our message was clear: this is a global pandemic that demands a global response. We need global cooperation as we've never seen before. Safety requires solidarity because none of us are safe until all of us are safe. This means working together as #ONEWorld.

Through our ONE World Campaign in 2020, we have fought for fair deals on debt, vaccine access, aid budgets and more. From seeing progress on debt service suspension and vaccine equity, to engaging with talent on our #PassTheMic series,

to catalyzing debates and discussion around the impact of COVID-19 on the most vulnerable people, to launching our very own ONE Africa COVID-19 Tracker — a tool that illustrates the health, economic and social impact of the pandemic in Africa — we have pulled out all the stops to remind leaders what's at stake if they don't work together to tackle this once-in-a-generation pandemic.

Read on for deep dives into major projects from the ONE World Campaign to date.



GLOBAL PANDEMIC DEMANDS GLOBAL RESPONSE

ONE = WORLD DEBT & FINANCING

DEEP DIVE

The Fight for Emergency Debt Relief

When the pandemic first hit, many developed countries rolled out unprecedented stimulus packages to help mitigate the financial toll of the crisis. From contributing to salaries through COVID-19 job retention programs, to providing loans, tax relief and cash grants to small businesses, the world's richest countries ripped up the rulebook to protect their economies and citizens – actions that would have been unthinkable before the pandemic. Others have struggled.

Many African governments, for instance, don't have the financial reserves and liquidity readily available to keep their economies afloat while they tackle the crisis. They are facing huge budget shortfalls due to the economic fallout from the pandemic: commodity prices have plummeted, tourism has dried up, remittances have collapsed and foreign investors have pulled out. While grappling with the impact of the pandemic, many countries are also being forced to choose between making debt service payments and keeping their economies afloat.

A decade of progress in reducing extreme poverty globally risks being reversed.

Urgent help is needed to stabilize economies and respond to the pandemic, and ONE is calling for a complete debt service standstill backed by all creditors, coupled with a new allocation of special drawing rights (SDRs), one of the fastest way to free up money through the IMF.

What we did

Alongside our supporters, we lobbied stakeholders and governments using the latest data and our policy analysis and recommendations. Together, more than 91,000 people signed our petition calling on creditors to immediately suspend debt repayments for 2020 and 2021. Thousands of our supporters sent tweets and letters calling on the G20 and World Bank President David Malpass to do more for the world's poorest countries. A joint petition with a coalition of partners including Avaaz, Oxfam and the Jubilee Debt Campaign, currently stands at almost 900,000 signatures.

Joint debt petition hand-in at the German finance ministry.



Our policy briefs and debt data dashboard were shared widely, reiterating what's needed to stabilize economies and respond to the pandemic. With proactive media engagement, partnerships with the Financial Times, the Center for Strategic and International Studies and CNBC Africa, infographics, videos and blogs we have helped influence the external debate and humanized what's at stake for the world's poorest countries.

We were also closely involved with the Conference of Speakers and Heads of African Parliaments (CoSAP), which formally launched on October 12 with a stated aim of securing debt cancellation for African countries in the wake of the devastating impact of COVID-19.

While G20 countries have twice agreed to suspend debt repayment, which has freed up around \$5.7 billion for the most vulnerable countries, international leadership hasn't delivered anywhere near enough. Multilateral institutions such as the World Bank and private lenders must do more and we will keep up pressure on them throughout next year.

What's next in 2021?

Our priority is to secure a new allocation for SDRs, which could potentially generate billions of dollars that could support the COVID-19 response. We will continue to campaign for debt service standstill for the world's poorest countries until the end of 2021, and we will be urging private creditors to stop taking payments from the world's poorest countries for the duration of the pandemic.

Banner drop in front of the Eiffel Tower with ONE's French team and a Youth Ambassador.



DEEP DIVE

ONE WORLD
VACCINES**Delivering a COVID-19 Vaccine for All**

Ending the COVID-19 pandemic and minimizing its impact will depend on finding effective ways to treat and vaccinate against the disease. But this is only half the battle.

Effective vaccines must reach every corner of the planet, regardless of nationality or wealth. This is not only morally right, but also the fastest way to beat the virus, protect people everywhere and end this pandemic. The longer the virus is left uncontrolled anywhere globally, the greater the threat of new strains emerging, which could reduce the effectiveness of vaccines and other treatments.

Delivering vaccines at this speed and scale has never been done before. There are major technical, financial, political and logistical challenges, and precedent is not on the side of equity. Our goal is to help ensure safe, effective COVID-19 vaccines are available around the world. To do this, we are focusing our efforts in three areas:

1. **Delivering funding:** The Access to COVID-19 Tools Accelerator (ACT-A) is the most fit-for-purpose partnership to accelerate the development, production and equitable access to COVID-19 tests, treatments and vaccines. ACT-A requires \$31 billion by mid-2021 to make 2 billion vaccine doses available in the world's poorest countries.
2. **Pushing key players to take every step to accelerate and increase advance vaccine access:** We are asking countries and companies to take steps to advance vaccine access through concrete action, such as sharing knowledge to scale-up manufacturing of doses, and committing to cede unused doses for use in lower-income countries.
3. **Highlight the dangers of vaccine nationalism** and warn of the risks of the world's richest countries monopolizing access to effective vaccines and preventing less wealthy countries from securing sufficient doses to protect their own populations – emphasizing how this prolongs the lifetime of the pandemic and increases the risk to people everywhere.

ONE's campaign messaging on the streets of London in November.



What we did

In September, we launched our Vaccine Access Test — a first-of-its-kind framework to rate countries, companies and the deals they make on whether they move us closer to, or further from, an equitable outcome.

Since then, insights from the Vaccine Access Test have informed campaigns to mobilize resources and advance policies that will help improve global access to COVID-19 vaccines. From securing international media coverage across key health outlets, to producing a series of videos, blogs and graphics, we continue to reiterate that COVID-19 will only end when there is equal access to vaccines. We are also using data from the Vaccine Access Test to ensure global access to COVID-19 vaccines is firmly in the public discourse. On the campaigning front, more than 47,000 people signed our petition to ask pharmaceutical companies to share their knowledge to help end COVID everywhere. It has allowed our market teams — from the US, to the UK, to Germany — to talk openly with governments and pharmaceutical companies about ways they can improve their score.

We continue to use the Vaccine Access Test to educate supporters and social media followers on why we need vaccines to be fairly distributed to end the pandemic for good.

What's next in 2021?

While news of successful vaccines against COVID-19 is reason to celebrate, the reality is that this pandemic won't end with a vaccine — it will end when everyone, everywhere can access it. A handful of wealthy countries have already bought up over half of the expected vaccine supply, leaving people in low-income countries behind.

That's why we'll be pushing hard for governments and pharmaceutical companies to step up and work closely with ACT-A to mobilize the resources they need to deliver vaccines, diagnostics and therapeutics equitably. In 2021 we will redouble our efforts to continue shaping the narrative around the equity of COVID-19 vaccines.

Over the next six to 12 months, we will continue to promote greater multilateral cooperation for vaccine access, including a fully-funded ACT-A and particularly the \$5 billion needed immediately to fund the COVAX Advanced Market Commitment fully. We will also track the rollout of vaccines, with an eye toward identifying where supply may become concentrated and to mechanisms that can quickly and safely redistribute vaccines as needed to promote access.

Last but not least, we'll roll out creative strategies to raise awareness on the urgent need for global access to vaccines to end this pandemic.



DEEP DIVE

POP CULTURE

Reaching new audiences: Stand Together and #PassTheMic

Entertaining and creative campaigns help us build our brand and reach new audiences. This year's #PassTheMic and #StandTogether campaigns did just that, with excellent results.

Stand Together

ONE in Africa brought together 10 of Africa's most prominent music artists to record "Stand Together," a rallying call to all Africans to unite against COVID-19. We featured artists from seven African countries, including TuBaba (Nigeria), Ben Pol (Tanzania), Teni (Nigeria), Yemi Alade (Nigeria), Amanda Black (South Africa), Stanley Enow (Cameroon), Gigi la Mayne (South Africa), Prodigio (Angola), Betty G (Ethiopia) and Ahmed Soultan (Morocco).

"Stand Together" served as a powerful reminder that no one is safe from COVID-19 until everyone is safe. In partnership with the Nelson Mandela Foundation and MTV Base, we launched "Stand Together" on Mandela Day, July 18. We released the song across all of our digital platforms and on iTunes, Spotify and Amazon.

Stand Together generated international media coverage and has been one of our top-performing social media posts, especially on Twitter, where it was described as "the song we have been waiting for."

Album artwork for the song Stand Together by African Artists Unite.



#PassTheMic

In the first few weeks and months of the pandemic, expert voices were being drowned out by misinformation about COVID-19 and how to solve it. So in order to cut through with vital messages, we created #PassTheMic — a social media campaign where pandemic experts and frontline workers came together with high-profile talent and influencers to highlight the urgent need for a coordinated global response.

Over a period of seven weeks, talent handed over their social media platforms to an expert who shared their experience and insights with millions of followers. An incredible 86 experts and talent took part. The campaign reached 1.4 million users on our social channels and enabled them to hear expert analysis on the early stages of the pandemic, as the crisis unfolded.

Highlights from the campaign include Julia Roberts interviewing Dr. Anthony Fauci, inspiring quotes from Dr. Ngozi Okonjo-Iweala and Danai

Gurira, and Alan Cumming's unexpected thank you to ONE and his expert David Anderson. We also had amazing long-form interviews between Kumail Nanjiani and Dr. Larry Brilliant, Mark Dybul and Zachary Quinto, Sarah Jessica Parker and Dr. Craig Spencer, and Gayle Smith and Robin Wright and David Oyelowo, plus many more.

#PassTheMic achieved far-reaching media coverage across digital, print and broadcast worldwide. The Conversation described it as one of the best examples of a collaboration with talent. #PassTheMic elevated our brand to new audiences and publications, and put ONE in front of millions of new social media users. The #PassTheMic model even spurred expert takeovers in other social movements, including #ShareTheMicNow, where white celebrities handed their social media accounts over to Black activists to discuss racial injustice.

We look forward to building on the success of #PassTheMic and working with our talent and expert partners again on future campaigns.

Some of the talent and experts who took part in #PassTheMic.



DEEP DIVE

GAVI CAMPAIGN

Gavi the Vaccine Alliance: A Crucial Investment

The importance of vaccines to prevent future pandemics has never been more clear. For this reason, Gavi, the Vaccine Alliance, remains one of the smartest investments that global leaders can make to save lives and protect our future.

We kicked off 2020 with our Gavi replenishment campaign, which aimed to help raise at least \$7.4 billion by June 2020, when world leaders had planned to convene at a UK-hosted pledging moment. As the impact of COVID-19 set in, we doubled down on this goal by emphasizing the imperative to continue fighting all preventable diseases amid the pandemic response.

Throughout the spring, we adapted our messages and tactics by moving almost all of our activity online and finding new ways for activists to engage decision-makers. We produced a series of policy briefs highlighting the importance of vaccines, lobbied high-level contacts, ministers and partners, took our messages to international media and hosted live Twitter and Facebook conversations.

Our work continued across the globe despite the challenges of the pandemic. For example, across Africa, ONE worked closely with the African Union Commission's Social Affairs Commissioner calling on African leaders to support Gavi and hosted three public engagements with our supporters, activists and the AU youth envoy. We also engaged with key media outlets, published blogs and videos, and hosted a Twitter chat between Aya Chebbi, AU youth envoy, and Dr. Seth Berkley, CEO of Gavi, where they reiterated the importance of immunization and the effect that COVID-19 may have on African countries.

In the UK, examples of our activities included the attendance of over 100 supporters at a Westminster Day of Action. We corralled 40 MPs to write to the prime minister and 10 staff sang Christmas carols at DFID headquarters. Meanwhile, in Brussels, Youth Ambassadors phoned, emailed and tweeted in 12 different

Joint lobby day at the UK parliament: Andrew Stephenson, MP and David Anderson, frontline nurse and humanitarian health advisor with UK-Med.



languages and secured 60 MEP co-signatories to a letter. Our Italian and Dutch Youth Ambassadors also had virtual meetings with government ministers and senior officials, and our French Youth Ambassadors sent a video letter to President Emmanuel Macron.

And in North America, we delivered more than 700 letters to the USAID acting administrator of the Global Health Bureau, held 15 meetings with Canadian MPs and senators, and participated in two pre-budget townhalls hosted by Canadian Cabinet ministers.

For people around the world, we also created the Vaccinator Quest, an interactive online game that showcases the incredible lengths health workers have to go to deliver life-saving vaccines to some of the world's poorest and hardest-to-reach communities, which was played over 20,000 times and trained our supporters to engage with their policy-makers online.

The impact of our work

The 2020 Global Vaccine Summit was moved online and countries united in solidarity to pledge \$8.8 billion to Gavi over the next five years, far exceeding the minimum target of \$7.4 billion. In the current context, it cannot be overstated how impressive this is. Every country showed up, and even those that fell short of where we had hoped still came in strong.

This incredible amount will enable Gavi to continue its life-saving work ensuring children living in the world's poorest countries have access to routine immunizations. The pledges made will help protect hundreds of millions of children around the world, and mark a vital vote of confidence in our ability to beat diseases everywhere.

With its proven ability to deliver vaccines at scale and its commitment to helping reduce the burden of this pandemic on fragile health systems, Gavi will be a crucial partner in distributing COVID-19 vaccines and making them affordable and accessible to all.

ONE created the Vaccinator Quest game where supporters can step into the shoes of a health hero and race to deliver life-saving vaccines.



KEY HIGHLIGHTS - 2020 CALENDAR

IN 2020, we delivered...

JANUARY



ONE Accountability Music Awards

... where we recognized the musicians speaking up about corruption through their music

FEBRUARY



US Power Summit

... where activists from across the US came to Capitol Hill to lobby their lawmakers to tackle global health and poverty challenges

MARCH



Stories of solidarity

... where we shared incredible stories of global solidarity and unity from ONE supporters around the world

APRIL



ONE World Campaign

... where we began our campaign calling for a global response to this global pandemic

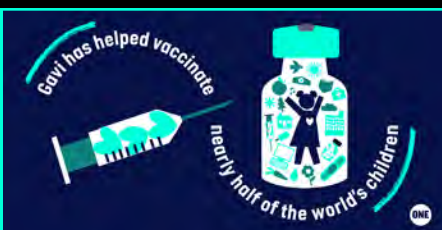
MAY



Africa Tracker

... where we launched our ONE Africa COVID-19 Tracker, which illustrates the health, economic, and social impacts of COVID-19 in Africa

JUNE



GAVI vaccine conference

... where donors from around the world reaffirmed their support to ensure Gavi can continue its vital work over the next five years

JULY



"Stand Together"

... where we brought together 10 of Africa's most prominent music artists to record the "Stand Together" anthem, a rallying call to all Africans to unite against the pandemic

AUGUST



Leaders Must series

... where we mapped out 10 things that global and local leaders must do to better tackle the pandemic

SEPTEMBER



Vaccines Access Test

... where we scored countries and pharmaceutical companies on their efforts to ensure an equitable distribution of COVID-19 vaccines

OCTOBER



ONE Africa Award

... where we partnered with the Nelson Mandela Foundation to celebrate African efforts to achieve the Sustainable Development Goals

NOVEMBER



EU's long-term budget

... where the EU's new long-term budget was finally agreed, after 2.5 years of campaigning

DECEMBER



World AIDS Day

... where we outlined lessons learned from the HIV/AIDS epidemic that can be applied to the current fight against COVID-19

STAKEHOLDERS

2020 ONE Campaign Board of Directors

ONE's Board of Directors includes individuals with extensive experience in advocacy and activism, policy, politics and business. The board oversees ONE's work and helps to ensure we are making progress against our mission.

Aliko Dangote

President/Chief Executive of the Dangote Group and Chairman of the Dangote Foundation

Bobby Shriver

Co-founder, ONE & (RED)

Bono

Lead singer, U2, Co-founder, ONE & (RED)

David Cameron

Former Prime Minister of the United Kingdom

Gayle E. Smith*

President and CEO, ONE

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